



Conversational AI Platform for Enterprises

Helps increase revenue, enhance operational efficiency
and reduce support costs

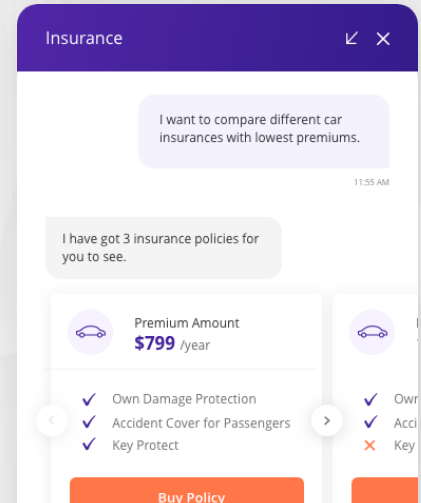
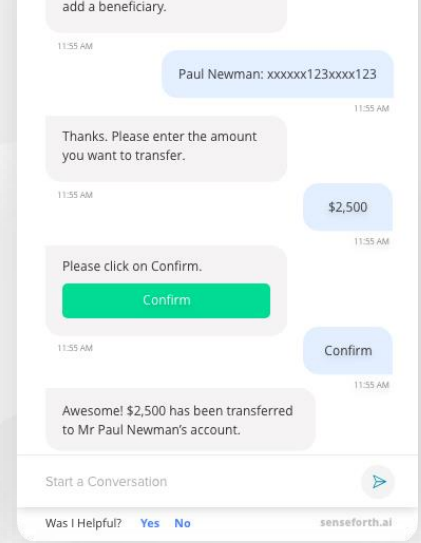
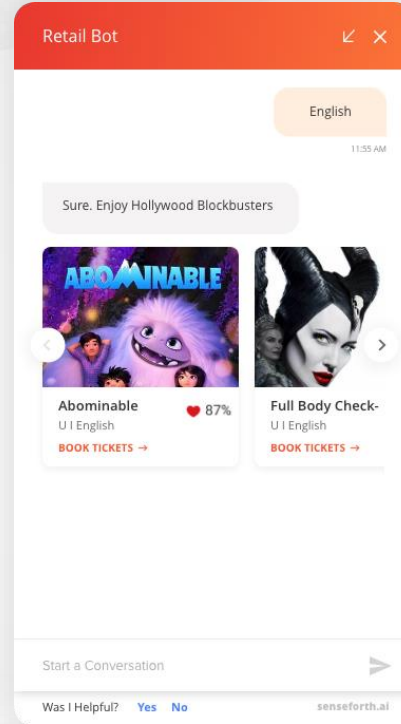
THE PROBLEM

Human intensive interactions are slowing down enterprise **scalability** & **responsiveness**



THE SOLUTION

Senseforth's Intelligent Bots automate human interactions & create engaging experiences



Three Dimensional Target Market

- **INDUSTRY AGNOSTIC**

Financial Services, Healthcare, Retail,
Telecom, etc

- **USE-CASE AGNOSTIC**

Customer Acquisition, Customer Support,
Tech-Support, Knowledge Management,
Analytics & Insights

- **GLOBAL ENTERPRISES**

Large & Medium Size



Market Opportunity

ENTERPRISE
TECHNOLOGY

\$3.5 Tn

DIGITAL
TRANSFORMATION

\$798 Bn
By 2025

CHATBOT
MARKET

\$80 Bn
35% CAGR

EXPECTED CHATBOT
ADOPTION

80%
ENTERPRISES

* <http://www.grandviewresearch.com/industry-analysis/digital-transformation-market>

Competitive Landscape

BIG TECH COMPANIES

Developer Focused
Generic Platforms
Limited Functionality

FOCUSED CONVERSATIONAL AI COMPANIES

Business Focused
Comprehensive Platform
Exhaustive Functionality
Zero Code & Full-stack

ISVs/ SIs

IT Focused
Limited Functionality

SMALL CHATBOT BUILDERS

Not Enterprise
Grade
No Platforms
Limited Capability



Senseforth Leadership

100+ Years of combined Enterprise Experience



**SHRIDHAR
MARRI**

CEO + Co-
Founder

Ex-VP, Infosys



**RITESH
RADHAKRISHNAN**

CTO + Co-Founder

Formal Senior
Technical Architect,
Infosys



**KRISHNA
KADIRI**

Chief Research
Officer + Co-
Founder

Ex-AVP,
eGovernance
Foundation



**ERROL
FINKELSTEIN**

Corporate
Advisor & Exclusive
Distributor: UK, Europe,
Australia, South Africa

Former CEO,
MasterCard SmartLink

Senseforth Team

20

PRODUCT
ENGINEERING
TEAM

10

CONVERSATIONAL
EXPERIENCE DESIGN
TEAM

13

NLP/ML
RESEARCH TEAM

16

PROFESSIONAL
SERVICES TEAM

07

SALES &
MARKETING TEAM

Trusted by Global Brands



Financial Summary

For FY ending
31st March, 2019

\$1.31M

REVENUE
(IN USD)

90%

REVENUE
GROWTH OVER
FY 2017-18

47%

GROSS
PROFIT

Highly Profitable & Cash Flow Positive

\$10M

Forecast for the next 3 years (In USD)

Key Milestones

2017

Incorporation

A.ware Platform Launch

First Client Acquisition - HDFC Bank with 40 Million Customer Base

Won the TiE50 Award in Silicon Valley for Innovation

2018

Acquired 15 Clients

Won AI Product of the Year award by Frost & Sullivan

Won the India Emerging 20 Companies Award by London & Partners

GameChanger 50 Awards by NASSCOM

2019

Acquired 25 Clients

Breached 1 Million Dollar Revenue(1.31 Million USD)

Became profitable and cash-flow positive

US Market Entry

3 US Clients Acquired

Breaches 30 Client Mark

Achieves 15th Rank in Global Machine Reading & Comprehension Leaderboard

Now

Market Entry in UK, Europe & South Africa

Innovators & Entrepreneurs

We are a team of Innovators and Entrepreneurs on a mission to create Conversational Enterprises of the future.



PALO ALTO

SEATTLE

BANGALORE

CARDIFF

LONDON

CAPE TOWN